FOR IMMEDIATE RELEASE

Contact:

Deborah J. Halbert, Big Dawg Communications (707) 484-8968 deborah@bigdawgcommunications.net

CELEBRATING AMAZING WINE AND DOG ART—MUTT LYNCH WINERY DEBUTS ITS NEWEST ARTIST SERIES RELEASES

(Windsor, CA, August 22, 2018)—Mutt Lynch Winery proudly announced the debut of its newest Artist Series wines at a recent Winemaker and Artists Reception at the winery's tasting room.

The Artist Series showcases very limited production wines of Owner and Winemaker Brenda Lynch and the amazing artwork of three talented Northern California artists-- Christie Marks, Glenyse Henschel and Barbara Lawrence.

In keeping with the winery's core mission of supporting local non-profits, 25% of Artist Series proceeds will be donated to the Sebastopol Center for the Arts.

An encounter with Catherine Devriese, Director, Visual Arts Program for the center by Chris and Brenda Lynch at a Chinese "Year of the Dog" exhibition was the spark to partner up to identify the artists and artwork to be selected for the new series.

"When we launched our first Artist Series wines 10 years ago, we never realized how enduring the concept would be. People immediately responded to how the artwork and the wine complemented each other, and reflected our collective passion for all things dog. We think the new artwork is brilliant and will evoke the same enthusiastic reaction" said winery Owner and Winemaker, Brenda Lynch.

The Artist Series wines are all hand-crafted and hand-selected with Brenda personally sourcing select lots and barrels. Included in the collection are the "Innocent" 2014 Sonoma County Cabernet Sauvignon, "Girly Girl" 2016 Sonoma County Pinot Noir and "Pure Joy on the Beach" 2016 Sonoma County Roussanne. All wines are extremely limited in production with fewer than 50 cases produced for each label.

The Artist Series along with the winery's other special collections – Wines That Give Back and Leader of the Pack are all expected to be featured prominently as stunning gifting opportunities during the 2018 holiday season.

Orders for the Artist Series of wines can be made on the company's website: www.muttlynchwinery.com/Wine---Gift-Shop/Artist-Series

About Mutt Lynch

Mutt Lynch Winery is known for its unique and irreverent wines — Unleashed Chardonnay, Fou Fou le Blanc Sauvignon Blanc, Rosie Rosé, Chateau d'Og Cabernet Sauvignon, Portrait of a Mutt Zinfandel, Merlot Over and Play Dead Merlot, HellHound, Nectar of the Dogs Late Harvest Zinfandel and its limited production, vineyard designate series mbf (Man's Best Friend). In addition, the winery offers customers a unique opportunity to create custom labels via its Leader of the Pack program and for non-profits to fundraise with their Wines That Give Back and now Artist Series.

For over 25 years, Chris and Brenda Lynch have combined their love of winemaking and dogs into Mutt Lynch Winery. Since its inception, the winery has donated a portion of all annual proceeds to animal rescue organizations.

For more information visit: www.muttlynchwinery.com

About Sebastopol Center for the Arts

Sebastopol Center for the Arts is a dynamic community arts organization committed to cultivating creativity and inspiration. For over 30 years, SCA has been a destination for artists and arts enthusiasts. Their award-winning programs aim to provide ways to experience and explore culture through diverse forms of creative expression.

Since its inception in 1988, Sebastopol Center for the Arts has grown to be one of the most vibrant arts organizations in Sonoma County as well as Northern California. SCA is dedicated to offering high quality arts programming for all; serving as a platform for local, regional, national and international artists, musicians, filmmakers and writers.

SCA presents several art exhibitions, musical performances and classes and events in Visual, Performing, Literary, Ceramics, Open Studios and Film Arts throughout the year. The ongoing success of SCA is attributed to the passion and commitment of its artists, teachers, volunteers and generous supporters.

For more information visit: www.sebarts.org